

26 March 2018

**MS INTERNATIONAL plc
(the "Company")**

Director/PDMR Shareholding

The Company was informed that today Michael O'Connell, the Company's Finance Director, transferred 12,330 ordinary shares of 10 pence each in the capital of the Company ("Ordinary Shares") from his personal holding into his SIPP at a price of 189.75 pence per Ordinary Share.

The notification below, made in accordance with the requirements of the EU Market Abuse Regulation, provides further detail on the transfer of shares.

1	Details of the person discharging managerial responsibilities / person closely associated	
a)	Name	Michael O'Connell
2	Reason for the notification	
a)	Position/status	Finance Director
b)	Initial notification /Amendment	Initial notification
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor	
a)	Name	MS INTERNATIONAL plc
b)	LEI	213800Q34ZAXQ582YL41
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted	
a)	Description of the financial instrument, type of instrument	Ordinary shares of 10 pence each
	Identification code	ISIN: GB0005957005
b)	Nature of the transaction	Transfer of Ordinary Shares from a personal holding into SIPP

c)	Price(s) and volume(s)	Price(s)	Volume(s)
		189.75 pence	12,330 Ordinary Shares
d)	Aggregated information - Aggregated volume - Price	N/A – single transaction	
e)	Date of the transaction	26 March 2018	
f)	Place of the transaction	London Stock Exchange, AIM Market (XLON)	

For further information please contact:

MS INTERNATIONAL plc
Michael Bell

Tel: +44 (0)13 0232 2133

Shore Capital
Nomad and Broker
Patrick Castle/Daniel Bush

Tel: +44 (0)20 7408 4090