

14 October 2019

**MS INTERNATIONAL plc  
(the "Company")**

**Director/PDMR Shareholding**

The Company was informed on 11 October 2019 that on the same day Mr R Lane-Smith, a director of the Company, sold 50,000 ordinary shares of 10 pence each in the capital of the Company ("Ordinary Shares") from a SIPP in his name at a price of 165 pence per Ordinary Share and purchased 50,000 Ordinary Shares into his personal holding at a price of 165.2 pence per Ordinary Share.

There is no change to the overall beneficial interest of Mr R Lane-Smith in the Company's Ordinary Shares as a result of these transactions.

The notification below, made in accordance with the requirements of the EU Market Abuse Regulation, provides further detail.

**Template for notification and public disclosure of transactions by persons discharging managerial responsibilities and persons closely associated with them**

<b>1</b>	<b>Details of the person discharging managerial responsibilities / person closely associated</b>	
a)	Name	Mr R Lane-Smith
<b>2</b>	<b>Reason for the notification</b>	
a)	Position/status	Non-Executive Director
b)	Initial notification /Amendment	Initial notification
<b>3</b>	<b>Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor</b>	
a)	Name	MS INTERNATIONAL plc
b)	LEI	213800Q34ZAXQ582YL41
<b>4</b>	<b>Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted</b>	
a)	Description of the financial instrument, type of instrument	Ordinary shares of 10 pence each
	Identification code	ISIN: GB0005957005
b)	Nature of the transaction	1. Sale of Ordinary Shares from a SIPP 2. Purchase of Ordinary Shares into a personal holding

c)	Price(s) and volume(s)	Price(s)	Volume(s)
		1. Sale of Ordinary Shares from a SIPP in the name of Mr R Lane-Smith at 165p	50,000
		2. Purchase of Ordinary Shares into Mr R Lane-Smith's personal holding at 165.2p	50,000
d)	Aggregated information - Aggregated volume - Price	1. <u>Sale of Ordinary Shares</u> Aggregate volume: 50,000  Aggregate price: 165p per Ordinary Share  Aggregate total: £82,500  2. <u>Purchase of Ordinary Shares</u> Aggregate volume: 50,000  Aggregate price: 165.2p per Ordinary Share  Aggregate total: £82,600	
e)	Date of the transaction	11 October 2019	
f)	Place of the transaction	London Stock Exchange, AIM Market (XLON)	

**For further information please contact:**

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