

7 July 2021

**MS INTERNATIONAL plc
(the "Company")**

Director/PDMR Shareholding

The Company was informed on 6 July 2021 that on the same day, Mr Michael O'Connell, Finance Director of the Company gifted at nil consideration an aggregate total of 10,000 ordinary shares of 10 pence each in the capital of the Company ("Ordinary Shares") from his personal holding to Mr Jamal O'Connell, who is an adult son of Mr Michael O'Connell and is considered a person closely associated with him.

Following this gift of shares, Mr Michael O'Connell holds an interest in 1,529,775 Ordinary Shares, representing approximately 9.45% of the Company's issued share capital (excluding shares held in treasury).

The notification below, made in accordance with the requirements of the UK Market Abuse Regulation, provides further detail.

Notification and public disclosure of transactions by persons discharging managerial responsibilities and persons closely associated with them

1	Details of the person discharging managerial responsibilities / person closely associated	
a)	Name	Mr Michael O'Connell (Finance Director) Mr Jamal O'Connell (Person Closely Associated with Mr O'Connell)
2	Reason for the notification	
a)	Position/status	Finance Director
b)	Initial notification /Amendment	Initial notification
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor	
a)	Name	MS INTERNATIONAL plc
b)	LEI	213800Q34ZAXQ582YL41
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted	
a)	Description of the financial instrument, type of instrument	Ordinary shares of 10 pence each

	Identification code	ISIN: GB0005957005	
b)	Nature of the transaction	Gift of Ordinary Shares to Jamal O'Connell	
c)	Price(s) and volume(s)	Price(s)	Volume(s)
		Nil	10,000
d)	Aggregated information	N/A	
	- Aggregated volume		
	- Price		
e)	Date of the transaction	6 July 2021	
f)	Place of the transaction	Off-market transaction	

For further information please contact:

MS INTERNATIONAL plc

Michael Bell

Tel: +44 (0)13 0232 2133

Shore Capital

Nomad and Broker

Patrick Castle/Daniel Bush

Tel: +44 (0)20 7408 4090