

21 April 2020

**MS INTERNATIONAL plc  
(the “Company”)**

**Director/PDMR Shareholding**

The Company announces that Mr Michael Bell, Executive Chairman, transferred 155,481 ordinary shares of 10 pence each in the capital of the Company (“**Ordinary Shares**”) from his SIPP to Ms Adrienne Bell (the “**Transfer**”). The Transfer was at 140 pence per Ordinary Share.

Following the Transfer, Mr Bell holds an interest in 2,704,757 Ordinary Shares representing approximately 16.15% of the Company’s issued share capital (excluding shares held in treasury). The Transfer is part of a personal settlement under which Ms Bell has also agreed to give certain undertakings to Mr Bell in relation to the Ordinary Shares subject to the Transfer as further described in the Company’s announcement of 7 August 2019.

The notification below, made in accordance with the requirements of the EU Market Abuse Regulation, provides further detail of the Transfer.

**Template for notification and public disclosure of transactions by persons discharging managerial responsibilities and persons closely associated with them**

<b>1</b>	<b>Details of the person discharging managerial responsibilities / person closely associated</b>	
a)	Name	Mr Bell
<b>2</b>	<b>Reason for the notification</b>	
a)	Position/status	Mr Bell is Executive Chairman of the Company
b)	Initial notification /Amendment	Initial notification
<b>3</b>	<b>Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor</b>	
a)	Name	MS INTERNATIONAL plc
b)	LEI	213800Q34ZAXQ582YL41
<b>4</b>	<b>Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted</b>	

a)	Description of the financial instrument, type of instrument  Identification code	Ordinary shares of 10 pence each  ISIN: GB0005957005				
b)	Nature of the transaction	Transfer of Ordinary Shares from Mr Bell's SIPP holdings to Ms Bell				
c)	Price(s) and volume(s)	<table border="1"> <thead> <tr> <th>Price(s)</th> <th>Volume(s)</th> </tr> </thead> <tbody> <tr> <td>140 pence</td> <td>155,481</td> </tr> </tbody> </table>	Price(s)	Volume(s)	140 pence	155,481
Price(s)	Volume(s)					
140 pence	155,481					
d)	Aggregated information  - Aggregated volume  - Price	N/A – single transaction				
e)	Date of the transaction	5 March 2020				
f)	Place of the transaction	Outside a trading venue				

**For further information please contact:**

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